

# **Wellington Arts ART TRAIL 2021.**

In 2019 our energetic organisation ran a highly successful one day Wellington Arts *Arts Trail* which included visits to studios of regional and local sculptors and artists. For 2021 we are holding the Wellington Arts *Art Trail* on the weekend of Saturday 17 and Sunday 18<sup>th</sup> April.

In 2019 we had 7 studios opened their doors from Orange to Wellington and over 15 pop up stalls in the Western Stores building. Art enthusiasts were given a map to find the participating studios at their leisure throughout the day.

Artists take 100% all their sales with no commission being charged. Wellington Arts will receive all the door takings at each studio and wrist band sales to pay for advertising and promotion of the trail.

Attendees can purchase wrist band for \$25.00 which will allow them into all studios and pop up shops or pay \$5.00 per studio or pop-up shop, children under 12 free.

This form is your Expression Of Interest on how you as an Artist, Creator, Sculptor, would like to participate. Do you have a studio to open, would you like a popup stall or popup shop etc? From this information we can determine the 'art trail' as to what is achievable for a two-day experience. More information will be required later in the process.

We would love to include all sorts of artisans and creative works.

Please contact us at [infowellingtonarts@gmail.com](mailto:infowellingtonarts@gmail.com) by 26 January 2021 so that we can take to the next meeting, the level of interest and your ideas. If you would like to attend the meeting, it will be at Western Stores at 2pm Saturday 30 January, your ideas and input is appreciated.

Please provide as much information as possible to the following questions.

1) Name.....Phone.....

2) Email.....

3) What is your artisan craft? (jewellery, ceramics, painting, pastels, etching, wood, stone, felting etc).

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4) If you would like to open your studio what is your address? – Please be specific. We will be using google maps to create our Art Trail map.

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5) Do you have parking available for cars or buses at your studio?

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6) Would you prefer a popup stall in Western Stores?

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7) Would you prefer a popup shop space? This could be an empty shop front in Wellington.

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8) Do you currently have, or can you get, insurance for your studio or display area?

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## **TERMS AND CONDITIONS**

Stall sites at Western Stores will cost of \$30.00 for days.

Popup Shops costs will be negotiable on discussion with shop owners.

ART TRAIL sales are free of commission and sales are 100% the artists responsibility.

Studios and Popup Shops must provide a support person to collect entry takings and ensure your Covid plan is adhered to.

All Studio and Popup Shop entry fees are paid to Wellington Arts and will cover promotion, publicity and advertising expenses for the Art Trail event.

Attendees will either purchase a wrist band for \$25.00 which will allow them into all studios and popup shops and Western Stores or pay will \$5.00 per studio or pop-up shop, children under 12 free.

Studios will need to ensure they are following Covid safety by registering with ServiceNSW for a QR Code for attendees to sign in with, having a Covid Safety Plan, providing hand sanitiser and/or hand wash facilities.